



OUTWARD BOUND COSTA RICA

PHOTOGRAPHY & MARKETING INTERN May-August 2025

Location: San Ramón de Tres Ríos, Cartago, Costa Rica

Status: Seasonal; May 22-August 22, 2025

Reports to: OBCR Marketing & Digital Media Specialist; HIOBS Marketing Director

This position requires relocating to Costa Rica for the contract period.

Founded in 1994, Outward Bound Costa Rica (OBCR) offers a range of experiential education programs to high school, college students, and adults that promise challenging physical activities across Costa Rica and Panama with a focus on personal development, leadership, and cultural immersion.

The OBCR Administrative Office is a collaborative team of three full-time staff members responsible for enrollment, marketing, and customer service tasks across the organization—working with prospective students, families of students on course, alumni, and partners. Administrative tasks focus on promoting all OBCR and Costa Rican programs, increasing course participation across our many target audiences, and ensuring excellent customer service.

To intern at Outward Bound Costa Rica, you don't have to be an expert in outdoor adventure or Costa Rica. We love people who are curious and eager to learn, and we are happy to help you grow—all we ask is that you need to be willing to jump right in!

POSITION SUMMARY

As the Photography & Marketing Intern, your role on our team is to assist with high-season logistics and be a storyteller—editing and capturing compelling photos to share with our followers via social media, our website, and other creative avenues. This internship will provide you with invaluable content creation skills and teach you how to strategically market photo assets to an online following.

The months of June to August are considered our high season, during which approximately 200 students travel to and from Costa Rica to participate in our courses. As support for the Marketing team as well as the organization as a whole, you will help craft photo and video content for a variety of platforms and occasionally help manage student logistics, which may include airport runs and pre- and post-course administrative tasks. As such, this position will include time spent in the field and at our basecamp engaging with students and taking high-quality photos of them and time spent working in the office.

Through a partnership with Hurricane Island Outward Bound School (HIOBS), many of our courses during this contract period will be in collaboration with the HIOBS team. This position will also support and capture content for our OBCR-HIOBS courses and regularly engage with HIOBS staff.

The Photography & Marketing Intern will report to our onsite OBCR Marketing & Digital Media Specialist and have regular check-ins with the HIOBS Marketing Director.

ESSENTIAL ROLES AND RESPONSIBILITIES

Responsibilities for this position include but are not limited to:

- Gathering photos that instructors and students take from course and organizing them in our databases to share with students after their course
- Being a creative force of content idea generation
- Taking group photos and headshots of students returning from course
- Editing and producing promotional videos from thousands of clips in our database
- Assist in drafting social media content
- Interviewing students on camera and off camera for quotes and testimonials
- Leading post-production efforts from editing and audio to compression, formatting, and exporting
- Assisting with student arrivals/departures and administrative support as needed

KNOWLEDGE AND SKILLS

The ideal candidate must possess:

- Strong English writing, proofreading, and copyediting skills
- Demonstrated expertise in editing software, including Adobe Premiere Pro, After Effects, Photoshop, Canva, and Lightroom
- Good photography and video production skillset with a portfolio of demonstrated work
- Knowledge of social media platforms
- Experience in leading a production workflow
- Conversational Spanish speaking skills
- Cultural sensitivity
- Attention to detail
- Adaptability/flexibility
- Demonstrated interest in education and/or study abroad programs
- A positive attitude & a sense of humor
- Experience living/working abroad

ADDITIONAL REQUIREMENTS

- Must be at least 21 years old
- Must possess a valid driver's license
- Possess and maintain an excellent driving record
- Ability to pass background check and pre-hire drug screening

EQUIPMENT NEEDS

You are welcome to bring your own photo and editing equipment to use for this role; however, Outward Bound Costa Rica cannot be responsible for any potential loss or damage to your personal equipment. OBCR will provide a DSLR camera with waterproof casing as well as the necessary software and equipment to use during the contract period.

COMPENSATION AND BENEFITS

- Monthly stipend of \$600 to cover basic costs such as food and local transportation.
- Room or dorm room and shared kitchen on our main base (located SE of San Jose in San Ramon de Tres Rios) – all utilities included (water, electricity, phone, cable TV, wireless internet)
- Access to approved Outward Bound Costa Rica course activities & equipment for personal use.
- **NOTE: Airfare to and from Costa Rica is NOT included.**

DURATION OF THE CONTRACT

The contract period is May 22, 2025 through August 22, 2025; however, we are open to negotiation for start/end date for the right candidate. Actual dates of arrival and departure will be agreed upon at contract signing.

APPLICATION INSTRUCTIONS

Submit cover letter, resume, and samples of your photo and video work to Tamika Gouden, Marketing & Digital Media Specialist, at marketing@outwardboundcr.org. Specify “Photography & Marketing Intern Application” in the subject line. Be sure to include details on your availability, both for interviews and ultimate start date, as well as how you heard about this job opportunity. No phone calls please.

Applications are due as soon as possible for immediate review, but no later than March 14, 2025.